Printing rules

Flyer type: Oversized
Flyer size: 12" x 15"
Color scheme: CMYK

Front side
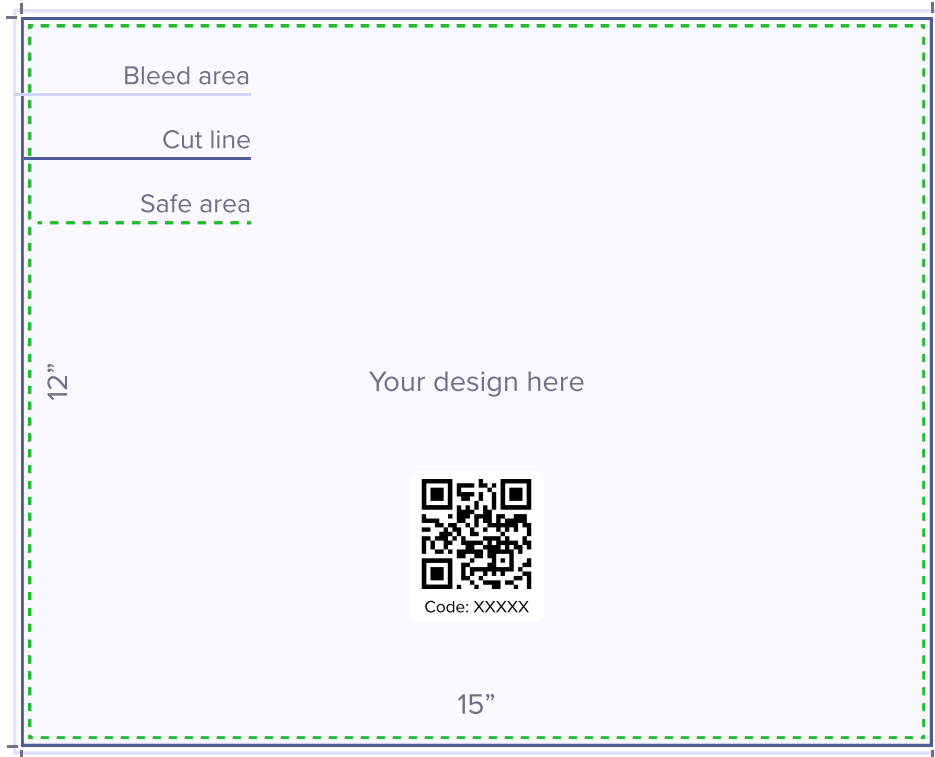
Bleed area

Cut line

Safe area

12"

Your design here

Code: XXXXX

15"

Bleed area

Always keep your design reach this line. Bleed area prevents white areas from being printed on the flyer in case the cutting process isn't 100% accurate.

Safety area

Text should be inside green dash area. When creating a document with bleeds, it's important to keep important text and design elements at least 3-5mm (0.125 inches) away from the edge of the page.

Cut marks

The cut lines are used to know where the flyers should be cut.

QR Code

At least one QR code must be present on the flyer.
After creating the campaign you will be able to decide where customers are redirected when they scan the QR codes. Just provide us with valid URL.
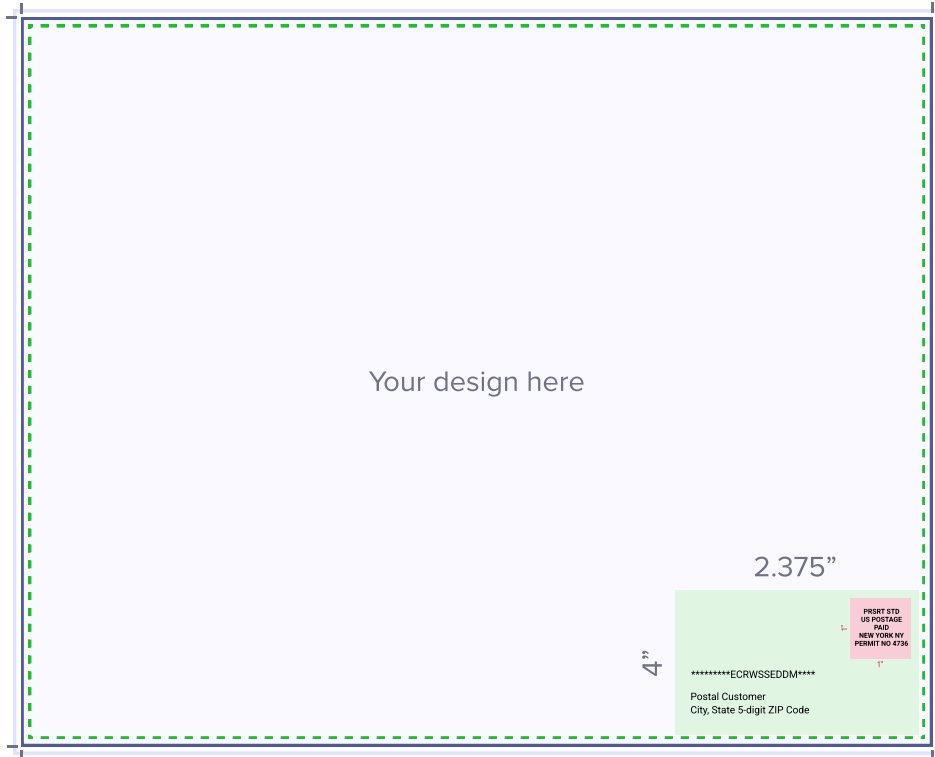
Code

XXXXX

These codes we print ourselves in order to track our Distributors activities. We need just a tiny space on the design and your agreement to print the codes on the flyer.

Printing rules

Flyer type:	Oversized
Flyer size:	12" x 15"
Color scheme:	CMYK

Back side

2.375"

4"

PRSRT STD
US POSTAGE
PAID
NEW YORK NY
PERMIT NO 4736

1"

1"

Your design here

*********ECRWSSEDDM****

Postal Customer
City, State 5-digit ZIP Code

Bleed area

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Safety area

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Cut marks

The cut lines are used to know where the flyers should be cut.

Ink-free area

This space is reserved for postage information. Anything in this area will not be printed to leave room for postage and address.

Postage indicia

This is a reserved no-ink space for postage information.