

# Printing rules

Flyer type: Small  
Flyer size: 4.25" x 11.6"  
Color scheme: CMYK

## Front side



### Bleed area

Always keep your design reach this line. Bleed area prevents white areas from being printed on the flyer in case the cutting process isn't 100% accurate.



### Safety area

Text should be inside green dash area. When creating a document with bleeds, it's important to keep important text and design elements at least 3-5mm (0.125 inches) away from the edge of the page.



### Cut marks

The cut lines are used to know where the flyers should be cut.



### QR Code

At least one QR code must be present on the flyer.  
After creating the campaign you will be able to decide where customers are redirected when they scan the QR codes. Just provide us with valid URL.

### Code

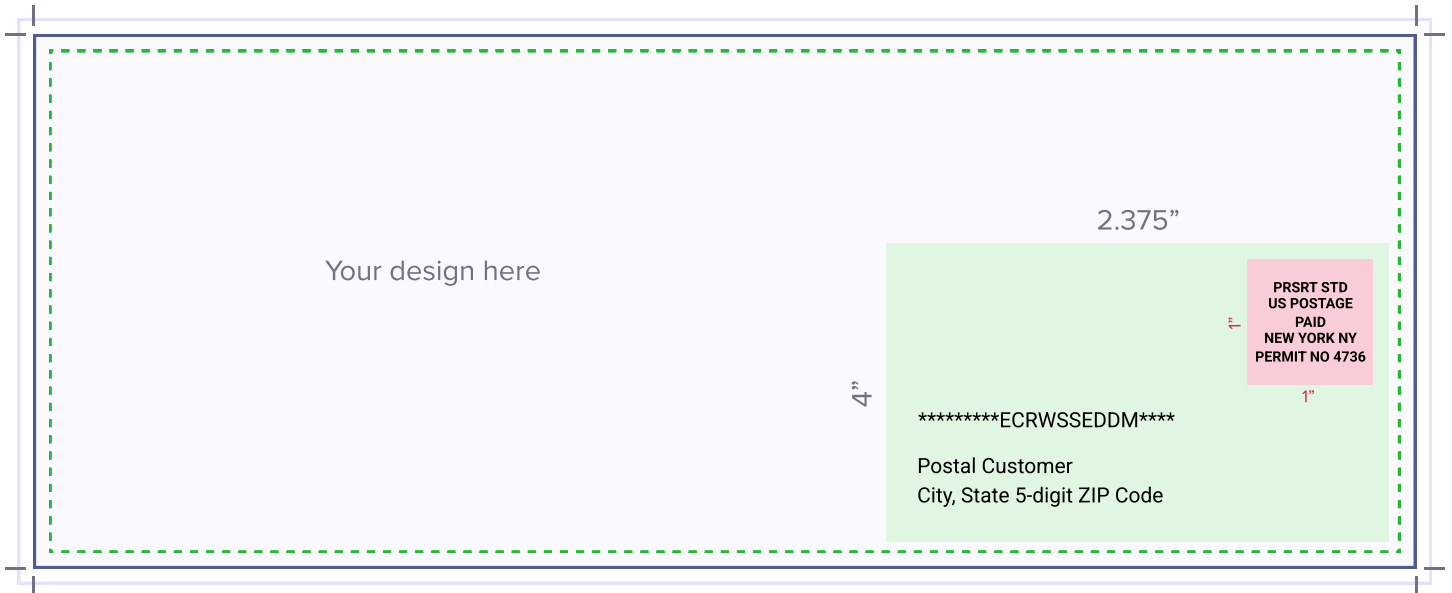
XXXXXX

These codes we print ourselves in order to track our Distributors activities. We need just a tiny space on the design and your agreement to print the codes on the flyer.

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### Ink-free area

This space is reserved for postage information. Anything in this area will not be printed to leave room for postage and address.



### Postage indicia

This is a reserved no-ink space for postage information.